

ALL
TROLLEYS
LEAD TO

The Boston Store

THE BUSINESS
CENTER OF
NORWICH

12th MILL END SALE

THIRD DAY SPECIALS

Embroidered Batiste Flouncings, with colored borders, 45 inches wide, regular \$1.50 goods—
MILL END SALE PRICE 98c A YARD

Corset Cover Embroideries, nainsook and cambric, 18 inches wide in a variety of dainty patterns, regular price 69c a yard—
MILL END SALE PRICE 39c A YARD

Children's Colored Dresses, made with kimono sleeves and trimmed with embroidery, also Children's Dresses with bloomers to match, sizes 2 to 6 years, regular 98c quality—
MILL END SALE PRICE 50c EACH

Fancy Silks, comprising Taffetas, Messalines, Louisines, Etc., all \$1.00 qualities—
MILL END SALE PRICE A YARD 59c

Foulards, 23 inches wide, made by Cheney Bros., all the season's patterns—
MILL END SALE PRICE A YARD 47c

Black Taffetas, 35 inches wide, wear guaranteed, regular \$1.00 quality—
MILL END SALE PRICE 73c

Corsets, ventilated corsets for the warm months, medium bust, long hip, with 4 hose supporters, also Batiste corsets, regular 50c quality—
MILL END SALE PRICE 39c

Ladies' Drawers, an extra grade of muslin, hemstitched and ruffled—
MILL END SALE PRICE 12½c

Ladies' Muslin Dressing Sacques, these are of an extra quality of muslin in a good range of styles—
MILL END SALE PRICE 25c

White Twilled Tape in four widths—
MILL END SALE PRICE A ROLL 1c

Hair Brushes, a variety of solid back, pure bristle brushes, regular values from 50c to 75c—
MILL END SALE PRICE EACH 38c

Wrist Bags, black and colored leather, in seal grain, all of our \$1.50 Bags at
MILL END SALE PRICE \$1.19

Cotton Duck, medium weight, in white ground with dots of red, blue and black, also stripes, 12½c quality—
MILL END SALE PRICE A YARD 7½c

Our complete line of Bates, A. F. C. and Red Seal Gingham in plain colors, plaids and stripes, regular 12½c goods—
MILL END SALE PRICE A YARD 10c

"THERE CAN BE NO SMOKE WITHOUT FIRE," is a well worn saying.

"THE HOTTEST FIRE MAKES THE LEAST SMOKE" is another.

We do not talk much about this Sale—we do not have to, for there is plenty of GOOD, HOT STUFF right behind it. If you want values, if you want good merchandise at bed-rock prices, come here during these two weeks. From the top floor to the basement and back again, whichever way you look, you will find

Mill End Bargains

Reversible Tape Measures, 60 inches long—
MILL END Sale Price each 3c

Common Pins on Papers, 400 count—
MILL End Sale Price each 3c, 2 for 5c

Black Mourning Pins in boxes—
MILL End Sale Price a box 1c

Jet Pin Cubes, 10c value—
MILL End Sale Price each 5c

Black Linen Finish Thread, 100-yard spools. For sewing on buttons and for use wherever strength is a prime factor—
MILL End Sale Price a spool 3c

Nickel-plated Safety Pins, in three sizes—
MILL End Sale Price a dozen 3c

Strong Black Shoe Laces, in 4, 5 or 6-quarter lengths—
MILL End Sale Price a dozen 5c

Tooth Brushes, with four row bristles set in bone handle—
MILL End Sale Price each 9c, 3 for 25c

Tooth Brushes, these are real bristles in the lot, all in dainty patterns and handles, 25c values—
MILL End Sale Price each 17c

Dressing Combs, plain and fancy colored celluloid, regular 17c value—
MILL End Sale Price each 12½c

Dressing Combs, plain and fancy Pyralin, 25c quality—
MILL End Sale Price each 15c

Sea Sponges, bleached, in two sizes, fine and coarse, value 15c—
MILL End Sale Price each 8c

White Washable Belts, with brass or pearl buckles—
MILL End Sale Price each 10c

Mill End Opportunities From the Men's Furnishings Dept.

Men's Sox, black and tan with reinforced heel and toe, medium weight, all sizes, value 12½c—
MILL End Sale Price 7c a pair, 4 for 25c

Washable Four-in-Hands, for men and boys, in a large assortment of solid colors and fancies, value 19c—
MILL End Sale Price 10c each, 3 for 25c

Men's Shield Bows, in a variety of fancy designs and colors, regular prices 17c and 25c—
MILL End Sale Price each 6c

Black Lisle Sox, gauze weight, also medium in split foot, regular prices 15c—
MILL End Sale Price 11c a pair, 3 for 30c

The Genuine Boston Garter, both pad and velvet straps, regular price everywhere 25c—
MILL End Sale Price 14c

Silk Four-in-Hands, for men and boys, our regular line of both plain and fancy, in all shapes, regular price 25c—
MILL End Sale Price 17c each, 3 for 50c

Our extensive line of 50c Silk Neckwear, in all the latest styles and colorings—
MILL End Sale Price 31c

Men's Balbriggan Underwear, in all styles, regular price 25c a garment—
MILL End Sale Price 19c

Men's Balbriggan Underwear, made of Egyptian yarns, in both long and short sleeve shirts, double seat drawers, regular 50c quality—
MILL End Sale Price a garment 34c

Cutting Shirts, men's and boys' work shirts, necktie shirts and night shirts, our regular 50c grades—
MILL End Sale Price 42c

Men's Overall, in black and white stripes and plain blue, regular 50c quality—
MILL End Sale Price 41c

Regular 59c quality—
MILL End Sale Price 50c

Men's and Boys' Belts, in black and tan leathers and in suede, regular prices 25c, 50c and 75c—
MILL End Sale Prices 19c, 37 and 58c

Men's Pajamas and Night Shirts at Mill End Prices, as below:

Regular price \$1.00—
MILL End Sale Price 83c

Regular price \$1.50—
MILL End Sale Price \$1.19

Regular price \$2.00—
MILL End Sale Price \$1.69

Real Cluny Lace Curtains, regular price \$1.75—
MILL End Sale Price a pair \$1.39

Curtains with Real Cluny Lace edge and insertion, regular price \$3.25—
MILL End Sale Price a pair \$2.39

Irish Point Curtains, regular price \$6.00—
MILL End Sale Price a pair \$4.45

Linoleum, regular price 60c—
MILL End Sale Price a yard 46c

Floor Oil Cloth, regular price 25c—
MILL End Sale Price a yard 20c

Japanese Straw Matting, regular price 29c—
MILL End Sale Price a yard 22c

Axminster Carpet, regular price \$1.10—
MILL End Sale Price a yard 85c

Ten-wire Tapestry Carpet, regular price 98c—
MILL End Sale Price a yard 76c

Body Brussels Rugs, size 9x12 feet, regular price \$26.00—
MILL End Sale Price \$19.75

Wilton Rugs, size 9x12 feet, regular price \$36.50—
MILL End Sale Price \$31.00

Wool Velvet Rugs, size 27x54 inches, regular price \$1.50—
MILL End Sale Price 98c

The Art Department In the Mill End Sale

A special lot of Muslin Squares and Scarfs, good values at 25c—
MILL End Sale Price 12½c

Embroidered Centers, 18-inch, regular price 25c—
MILL End Sale Price 15c

Embroidered Centers, 22-inch, regular price 30c—
MILL End Sale Price 25c

Embroidered Centers, 24 and 27-inch, regular price 85c—
MILL End Sale Price 49c

Squares, 27-inch, regular price 69c—
MILL End Sale Price 39c

Embroidered Scarfs, with scalloped edges, 18x36, regular price 39c—
MILL End Sale Price 25c

18x45, regular price 75c—
MILL End Sale Price 49c

18x72, regular price 89c—
MILL End Sale Price 59c

Drawn Work Tea Cloths, 54 and 72-inch squares, value \$1.50 and \$2.50—
MILL End Sale Prices 98c to \$1.25

Pillows, all ready for use, filled with a fine silk floss—
MILL End Sale Price 69c

Tapestry covered, value 75c—
MILL End Sale Price 49c

Silkoline covered, value 49c—
MILL End Sale Price 42c

Satin and Silk, value 98c—
MILL End Sale Price 75c

Stamped Pillow Tops, regular 25c and 50c values—
MILL End Sale Prices 10c and 25c

Stamped Bags, in a good assortment of designs, regular price 25c—
MILL End Sale Price 19c

Stamped Tray Cloths, value 12½c—
MILL End Sale Price 8c

Mill End News from the Drapery and Carpet Section

THIRD FLOOR

Novelty Lace, regular price 19c—
MILL End Sale Price a yard 11c

Madras, in white, cream, red and green, regular price 28c—
MILL End Sale Price a yard 15c

Novelty Laces in white and ecru, regular prices 28c and 35c—
MILL End Sale Price a yard 18c

All the higher priced Laces and Madras Curtain Stuffs at
MILL End Sale Prices

Wash Goods Department In the Mill End Sale

Apron Gingham, blue and white, in a full line of staple checks, also in brown and white and green and white, value 8c—
MILL End Sale Price a yard 5½c

Plain Chambrays and Seersucker stripes in Gingham, 27 inches wide, regular 10c quality—
MILL End Sale Price a yard 7c

36-inch Percales, in a variety of patterns, both light and dark, in 16 to 20-yard lengths, regular price 12½c—
MILL End Sale Price a yard 9c

Punjab Percales, the finest combed percales made to retail for 12½c—
MILL End Sale Price a yard 10½c

Chiffon Voiles, Gauze Marvels and Cob-web Voiles, light weight summer dress materials, regular prices 25c and 29c—
MILL End Sale Price a yard 17c

Genuine Secc Silk, 36 inches wide, in all the staple shades and novelties, regular price 35c—
MILL End Sale Price a yard 27c

Bordered Lawns and Dimities, our entire stock, all widths in a variety of styles and patterns, regular prices 25c and 29c—
MILL End Sale Price a yard 18c

Anderson's Scotch Gingham, 32 inches wide, in a large variety of stripes and stripes, absolutely fast colors, regular price 49c a yard—
MILL End Sale Price a yard 34c

Our entire line of Silk and Cotton Mixtures, comprising mulis, jacquard figures and diagonals, regular prices 59c and 59c—
MILL End Sale Price a yard 31c

medium bust, four hose supporters, an exceptional value—
MILL End Sale Price 98c

Corset Covers, French style, embroidered and lace trimmed, sizes 34 to 42—
MILL End Sale Price 12½c

Muslin Drawers, superior grade of muslin, embroidered and tucked, with ruffle—
MILL End Sale Price 25c

Corset Covers, a large assortment of covers in the French style, embroidered and lace trimmed—
MILL End Sale Price 25c

Night Robes, high grade muslin, low neck and trimmed with lace and embroidery—
MILL End Sale Price 50c

Ladies' Long White Skirts, tucked and trimmed with lace and embroidery—
MILL End Sale Price 50c

Aprons, fancy round aprons in both plain and cross-barred muslin, finished with pocket—
MILL End Sale Price 15c each, 2 for 25c

Ladies' Dressing Sacques and Kimonos, some square and some high necks in the lot, all in dainty patterns and of the latest designs—
MILL End Sale Price 50c

A small lot of Children's White Pique Reefers, regular values 98c to \$2.50—
MILL End Sale Prices 50c to \$1.50

Children's Straw Hats, these are our regular 50c quality, we will close at half price—
MILL End Sale Price 25c

Children's Hats, all our other Children's Hats—
MILL End Sale 1-3 off regular prices

Children's Rompers, blue chambray, sizes 1 to 4 years—
MILL End Sale Price 23c

Children's Blue Chambray Dresses, these are finished with plaid pipings, sizes from 2 to 5 years, actual value \$1.60—
MILL End Sale Price 75c

Silk Department In the Mill End Sale

Foulards, all of our \$1.00 qualities—
MILL End Sale Price a yard 67c

Colored Taffetas, regular 58c quality—
MILL End Sale Price a yard 39c

Colored Taffetas, regular 75c quality—
MILL End Sale Price a yard 49c

Changeable Taffetas, 26 inches wide, regular \$1.40 quality—
MILL End Sale Price a yard 48c

Broadened Poplins, excellent styles and colors—
MILL End Sale Price a yard 34c

Fancy Pongees, all silk and washable, 34 inches wide, regular \$1.00 quality—
MILL End Sale Price a yard 29c

Foulards, satin finish, in mostly small designs, on navy and black grounds—
MILL End Sale Price a yard 37c

Satin Foulards, 36 inches wide—these have a waterproof finish and are all new, good designs, regular 75c quality—
MILL End Sale Price a yard 59c

Tuscan Silk, a semi-rough Pongee, 36 inches wide, "Shedwater" finish, all desirable shades, have sold everywhere for \$1.00—
MILL End Sale Price 49c

Black Taffetas, regular \$1.25 quality—
MILL End Sale Price 93c

HASKELL SILKS. For 28 years we have sold Haskell Silks to the women of Norwich. We have sold it with a guarantee that each wearer should receive satisfaction. In the last 12 years, although we have sold thousands of yards of it, we have not had to make one claim upon the maker for a single defect. The weaves that it appears in are Armure, Grosgrain, Pailie, Messaline, Satin, Peau de Sol, Peau de Cygne, Etc. During this sale all of these will be marked at
Special Mill End Sale Prices

Mill End Sale Prices in Ladies' Muslin Underwear, Corsets and Infants' Wear

Corsets, medium bust, long hip, with four hose supporters attached, regular values \$1.00 and \$1.25—
MILL End Sale Price 69c

Corsets, Warner's regular \$1.50 quality, extra good quality of batiste,

Notions and Small Wares Departments

Join in the Mill End Carnival

Black Alpaca Skirt Braid, in 5-yard pieces, regular 10c value—
MILL End Sale Price a piece 5c

THIRD DAY SPECIALS

Our immense stock of Muslins, Dimities, Dotted Swisses, Etc., in plain and bordered effects, regular prices 12½c and 15c a yard—**MILL END SALE PRICE A YARD 10c**

Men's Suspenders, made from 50c lisle webbing with calf skin ends, regular stock—
MILL END SALE PRICE 25c

Men's Pure Thread Silk Sox, black, with double sole and high spliced heel, regular price 50c—
MILL END SALE PRICE 34c

Men's Negligee Shirts, coat style, with attached cuffs, in a large variety of staple and fancy patterns, regular values \$1.00 to \$1.25—
MILL END SALE PRICE 79c

Sash Curtain Muslin, regular price 10c—
MILL END SALE PRICE A YARD 7½c

Lace Curtains in a large assortment of designs, regular price \$1.50—
MILL END SALE PRICE A PAIR 95c

Seamless Tapestry Brussels Rugs, 9x12 feet, regular price \$18.50—
MILL END SALE PRICE \$12.95

Axminster Rugs, size 27x54 inches, regular price \$1.95—
MILL END SALE PRICE \$1.39

German Cluny Edges, Scarfs and Squares, sizes 18x45 and 30x30, regular prices \$1.25 to \$2.50—
MILL END SALE PRICE 98c

Drawn Work Squares and Scarfs of extra good value, regular prices 50c and 75c—
MILL END SALE PRICE 33c

Drawn Work Squares, regularly 50c—
MILL END SALE PRICE 23c

Stamped Pin Cushion Tops, on a fine cross-barred muslin, regular price 12½c—
MILL END SALE PRICE 8c

Tabbs and Jabots, lace trimmed and Swiss embroidered, regular price 25c—
MILL END SALE PRICE 12½c

Hemstitched Handkerchiefs, plain and cross-barred muslin, regular price 5c—
MILL END SALE PRICE 6 FOR 19c

Men's Plain Hemstitched Handkerchiefs, regular price 5c—
MILL END SALE PRICE 6 FOR 19c

Persian Lawn Writing Paper with "Norwich, Conn." embossed in gold on each sheet—
MILL END SALE PRICE A BOX 21c

Post Card Albums to hold 200 Cards, regular price 39c—
MILL END SALE PRICE 29c

Glossilia Embroidery Silk, value 5c—
MILL End Sale Price 2 skeins for 5c

Embroidered Bags, ready to use, value 98c—
MILL End Sale Price 50c

Stamped Centers, regular 25c values—
MILL End Sale Price 19c

Hand Crocheted Doilies, damask centers, regular 50c and 75c values—
MILL End Sale Prices 29c and 39c

Mill End Values in Laces and Trimmings

Odd lengths of Venise, Baby Irish and Oriental Allovers, regular prices were \$1.25, \$2.50 and \$3.98—
For the Mill End Sale just ½ price

Linen Torchon Laces, in different widths, regular prices were 10c, 12½c and 15c a yard—
MILL End Sale Price a yard 5c

Allover Embroideries, in Swiss, Nainsook and Cambric, suitable for gimpes or separate waists, regular price \$1.25 a yard—
MILL End Sale Price a yard 75c

One lot of Embroidered Edges, in Swiss and Nainsook, regular prices 20c and 25c a yard—
MILL End Sale Price a yard 15c

Colored Mesh Veilings that sold for 25c a yard—
MILL End Sale Price a yard 10c

Venise and Colored Embroidery Bands and Dress Trimmings at
MILL End Sale Prices

Mill End Values in Ladies' Neckwear and Handkerchiefs

One lot of Neck Ruching, regular 25c value—
MILL End Sale Price a yard 12½c

Persian Jabots, regular price 50c—
MILL End Sale Price 25c

Jabots, trimmed with Venise Lace, regular price 60c—
MILL End Sale Price 25c

Dutch Collars, both round and square, regular price 50c—
MILL End Sale Price 25c

One lot of regular 25c Dutch Collars—
MILL End Sale Price 12½c

Special Mill End Items From the Ribbon Dept.

Regular 25c Ribbons in Moire and Messaline, all shades—
MILL End Sale Price a yard 10c

Regular 25c Moire Ribbon—
MILL End Sale Price a yard 18c

Mill End Values in the Stationery Department

Post Card Albums to hold 150 Cards, regular price 25c—
MILL End Sale Price 19c

To hold 400 Cards, regular price 75c—
MILL End Sale Price 53c

French Cheviot Writing Paper, 1-pound package, 90 double sheets to the pound, value 25c—
MILL End Sale Price 19c

Boxed Writing Paper of very good quality, one quire with envelopes to match, regular price 25c—
MILL End Sale Price 16c

Glove Department Items For the Mill End Sale

Women's Two-clasp Lisle Gloves, in tan, gray, black and white—
MILL End Sale Price 19c

Women's Two-clasp Chamissette Gloves, in natural and gray—
MILL End Sale Price 39c

Women's Two-clasp Lisle Gloves, in tan, white and black—
MILL End Sale Price 42c

Women's Two-clasp Kid Gloves, in tan, gray and white—
MILL End Sale Price 75c